

American British White Park Association
Annual Board of Director Meeting
Saturday, January 27th, 2024

The Board of Director's meeting of the American British White Park Association was held Saturday, January 27th, 2024 via Google meetings. President Greg Powell call the meeting to order at 10:08 (CST). (Postponed due to some technical difficulties)

Present:

President... Greg Powell
Vice President... Michael Hahn
Secretary... Megan Hockerman
Director... Emily Aderman
Director... Mark Brower
Director... Larry Fedler
Director... Kyle Stockton
Director... Merrie Nimmer
Director... Kevin Wolf
Executive Secretary... Glenn Wenger

Also Present: Sarah Smith; Kim Fink; Dave Slater; Michael Todd

Stockton, second by Nimmer, made a motion to approve Board of Director Meeting Minutes from 1/28/2023. **MC**
Fedler, second by Brower, made a motion to approve the Reorganization Meeting Minutes from 1/9/2024. **MC**
Fedler, second by Brower, made a motion to approve the Special Board Meeting Minutes from 1/9/2024. **MC**

Brower, second by Nimmer, made a motion to approve the Treasurer's Report for 2023. **MC**

1. Aderman, second by Fedler, made a motion to approve the Executive Secretary's request to Write-off Accounts Receivable (7 accounts at \$270.00) & Account Credits (7 accounts @ \$210.00) **MC**
Discussion: Wenger reported on account receivables and credits. He has attempted several times to collect on the account receivables, these accounts have been inactive for several years.

Committee Reports:

- I. Membership – Glenn Wenger
 - a. Review of Membership – Wenger reviewed printed membership reports. Total membership for the end of 2023 was 496, a record high.
 - b. Review Registrations & Transfers – Wenger reviewed printed reports. It was reported that 1030 animals were registered and 668 were transferred in 2023.
Discussion: Hockerman suggested Membership/Registration/Transfer reports should be published in the White Park Journal for membership to see the growth of the association from year to year.
 - c. Membership Directory and Breeders Guide – Wenger presented a plan for a 32 page color publication that would be great asset for our membership and future members. Wolf, second by Fedler, made a motion to approve an allocation of (\$5000.00) towards the establishment of a full color breeders guide to be presented and approved by June 1st, 2024. **MC**
 - d. British White Association transfers – Wenger reported 92 head were transferred into the ABWPA registry in 2023.
- II. Promotion & Marketing – Jennifer Rath
 - a. Refurbish ABWPA Logo – Bower, second by Hahn to allocate (\$1000.00) towards contracted designers. **MC**

Discussion: Due to the age and software upgrades current logo is difficult for vendors to work with. Smith and Hockerman will coordinate contracting a few designers to have examples ready for board approval when meeting/review is scheduled for the new Breeders Guide.

III. Shows & Sales – Kevin Wolf & Michael Hahn

- a. New York State Fair – (20 Head shown/ 6 Farms represented) Hahn reported show numbers are still low since COVID. Asked group for suggestions to get them back up.
- b. World Beef Expo – (19 Head shown/ 8 Farms represented) Kim Fink provided a statement for Wenger to read: lower participation than past years; incorporated a group supper on grounds which was very nice touch for exhibitors to socialize without having to yell over the bar fans; Kayden Hockerman represented the ABWPA in the supreme drive.
- c. Minnesota Beef Expo/ Junior Nationals – (23 Head shown/ 14 Youth Represented) Jodi Olson provided a written statement for Wenger to read. Families from all over Minnesota and Wisconsin & one family traveling from Pennsylvania. The Juniors enjoyed meals together, games and crafts, assisting in the show ring for other breeds and just hanging out and getting to know each other. Requesting to maintain funding for 2024.
- d. KILE/ National Show – (24 Head shown/ 11 Farms represented) Wenger shared that Krya Lehman is the new breed representative on KILE show committee.
- e. Cattlemen’s Congress – (44 Head shown/ 10 Farms represented) Smith/ Hockerman gave a brief statement. Looking forward to hosting the Junior Nationals and Nationals this year. A meal was hosted at the Cattlemen’s Steakhouse again for members and exhibitors, thank you to the sponsors.
- f. Percentage Classes – discussion: Continue to grow a solid purebred presence at breed shows.
- g. Report on Feeder Calf Sales & Breed Sales – Wolf, reported both spring and fall feeder sales were strong. Numbers are down from past sales because there has been a demand in private sales to growers. Wolf still continues looking for one big feedlot for all feeders but this would require a minimum of 150 head. Wenger, reported on the Pride of the Park Sale: set a new record for highest selling bull and heifer. Well attended sale, meal and event.
- h. Funding for 2024 shows: Bower, second by Wolf, made a motion to approve funding appropriated below. **MC**

New York State Fair	\$500.00
World Beef Expo	\$500.00
Keystone International Livestock Show	\$500.00
Minnesota Beef Expo	\$500.00
Cattlemen’s Congress – National	\$1000.00
Cattlemen’s Congress – Junior National	\$2000.00

- i. Herdsman Award – Brower asked the board to consider re-instating the Herdsman award. This award would be given at a Nationals show each year and would be named after Bill Paul. All agreed that a definition and a facilitation plan need to be implemented first. Brower has agreed to put together a plan and present to board for final approval. Brower will network with Olson as how it was handled at the Junior Nationals.

IV. Performance Data & Carcass Data – Mike Todd & Emily Aderman

- a. Steer Carcass Futurity – No Report
- b. DNA Testing – Todd continues to collection DNA data on his herd, attempting to eliminate certain traits while improving others. Using this data to make selections on which heifers and bulls he should retain.

V. Rules and Regulations – Larry Fedler & Emily Aderman

- a. 2024 Semen Directory – continue to update
- b. Breed-Up Program – Fedler inquired/reviewed the breed-up program. Wenger provided stats: 86 half-bloods & 58 three-quarter bloods were registered in 2023.
- c. Proposed Rule Change – n/a

VI. Nominating Committee – Larry Fedler, Mike Todd & Mark Brower

- a. 2024: G. Powell, K. Wolf & M. Hahn (all in second term)
- b. 2025: L. Fedler, M. Nimmer & K. Stockton (L. Fedler in second term)

- c. 2026: E. Aderman, M. Brower & M. Hockerman (Aderman and Brower in second term)
Discussion: regarding mailed ballots, 25% returned. Stockton, second by Nimmer, made a motion to continue the ballot process as it. **MC**

VII. Website/Technology – Dave Slater

- a. Website Review – Slater reported that at this point no major modifications.
- b. Computer & Software – data backup three times a week on an offsite server
- c. Ability to pay online – Wenger will consult with bank for recommendations for vendor.
- d. Online animal lookup – Slater reported this would be costly of an upgrade (\$8000-\$25,000)

VIII. Youth Committee Chair – Emily Aderman & Kim Fink

- a. Scholarship for 2024 – Aderman reported she has not received any applications for 2024, Wenger believed one has been received.

New Business:

I. 2024 Committee Appointments:

- a. Nomination to Promotion & Marketing Committee Sarah Smith & Megan Hockerman
- b. Nomination to the Youth Committee – Jodi Olson

II. Hall of Fame Nominee – n/a

III. Free Heifer Program – Todd has volunteered to provide 2024 Free Heifer, Hockerman will prepare a press release.

IV. Executive Secretary succession planning – Wenger reported he was getting Kristi more involved in data registering and transferring. All is good.

V. Any other Business:

- a. Establish National show schedule: Hahn, second by Brower, made a motion to approve to establish 2025 National show and Junior National show at World Beef Expo in Milwaukee, WI. **MC**

2025	World Beef Expo
2026	New York State Fair (tentative)
2027	Cattlemen’s Congress (tentative)
2028	Keystone International Livestock Exhibition (tentative)

Executive Secretary’s Performance Review: Hahn, second by Nimmer, made a motion to approve an increase of \$200 per month to the Executive Secretary salary for the increased work-load. **MC**

Adjourn: Powell, second by Nimmer, made a motion to approve to adjourn the Annual Board of Directors Meeting at 1:06 PM (CST) **MC**

Respectfully submitted, Megan Hockerman, Secretary